















# JOSÉ GABRIEL SAGASTUME RIOS

10 years of experience leading and managing sports organizations and various work teams related to athletes and sport development. I am motivated by challenges and I am passionate about empowering people to develop their full potential.

I believe that any goal can be achieved if you have passion and a defined purpose, acting with ethics, determination, commitment and values.

## PERSONAL DETAILS

-  **Name**  
José Gabriel Sagastume Rios
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Vista Hermosa 1  
Guatemala, 01015
-  **Phone number**  
(502) 46545182
-  **Email**  
direccionsector15@gmail.com
-  **Date of birth**  
05/09/1982
-  **Place of birth**  
Guatemala
-  **Gender**  
Male
-  **Driving licence**  
B
-  **Nationality**  
Guatemala
-  **Marital status**  
Married
-  **LinkedIn**  
<https://www.linkedin.com/in/gabriel-sagastume-r%C3%ADos-oly-998ba288>
-  **Website**  
[www.gabrielsagastume.com](http://www.gabrielsagastume.com)

## IDIOMAS


- Español
- English ★★★★★

## INTERESES

- Sports and coaching
- History and global culture



## EDUCATION

-  Feb 1987 - Nov 1999 **High School Diploma in Science and Arts**  
Liceo Javier School, Guatemala
-  Mar 2009 - Nov 2014 **Bachelor in Business Administration**  
ESI School of Management, Guatemala  
Administración de Empresas
-  Nov 2014 - Nov 2015 **Major in Marketing**  
ESI School of Management, Guatemala  
Especialización en marketing estratégico
-  Sep 2018 - Dec 2022 **Máster of Arts**  
German Sports University, Colonia, Alemania  
Olympic Studies Masters degree



## SKILL HIGHLIGHTS

- self disciplined ★★★★★
- leadership ★★★★★
- public speaking ★★★★★
- executive direction ★★★★★
- marketing and communication ★★★★★
- public relations ★★★★★
- goal oriented ★★★★★
- teamwork ★★★★★



## EXPERIENCE

-  Mar 2014 - Present **Master Educator IOC Athlete Career Programme Power Up your Future**  
Comité Olímpico Internacional, Laussane  
International trainer and Master Educator of the "Athlete Career" program where tools are provided to athletes for their comprehensive development and transition from their sports life to their work and professional life.

- Jun 2018 - Aug 2022 **Executive Director**  
[National Sports, Physical Education and Leisure council, Guatemala](#)
- Direction and management of the organization. We execute the established operational plans with the addresses, units and other areas. We design strategies and actions for each of the areas, with their respective budgets, indicators and managers. Processes were established to standardize management as well as the necessary controls. We coordinate efforts inter-institutionally, intersectorally and internationally with allies to achieve the objectives of the entity.
- Oct 2013 - Jun 2018 **communication and inter-institutional relations director**  
[National Sports, Physical Education and Leisure council, Guatemala](#)
- Development and implementation of the strategic plan of the communication department. Strategic marketing and development of the entity's image were developed, establishing the actions to position the institution and promote physical culture as a tool of health and integral well-being at an external level. Internal and external communication channels were established with different allied media. Tasks such as the development of national and international events and congresses were also assigned.
- Feb 2012 - Present **Founder**  
[Gabriel Sagastume Sport Science, Guatemala](#)
- Company dedicated to the development of training in science applied to sport. Development of sports marketing events as well as advice on issues of development of physical culture and sports. Various trainings related to the empowerment and development of organizational human talent. Workshops on leadership and soft skills development.
- Jan 2022 - Present **Miembro Integrante de la Comisión Técnica**  
[Panam Sports](#)
- Member of the Technical Commission of Panam Sports, an international sports organization that develops the largest sporting event in the region, the Pan American Games. My role is to evaluate and supervise the development of sporting events prior to and during the games to ensure their correct development.
- Apr 2015 - Dec 2022 **Guatemalan Athlete Commission Chair**  
[Guatemalan NOC, Guatemala](#)
- We lead the athletes commission developing the strategic plan, promoting comprehensive development through training and support to the athlete oriented to his future life. We represent the voice of the athletes and their needs to improve the decision-making of the organization



## CERTIFICADOS

2011

### Diplomas

2015

Certificate in Driving and Presentation  
PCS International-Guatevisión, Guatemala

2015

Certificate of Administration of Sports Organizations - Guatemalan  
Olympic Committee

2016

Strategic Marketing Certificate- Panamerican Consulting Group. Certificate  
endorsed by the ENAE University of Colombia.

2017

Graduate Seminar in Olympic Studies  
International Olympic Academy  
Olympia city, Greece

2021

Certificate in Virtual Course Design  
University of Quito, Ecuador.

### Relevant Sport Results

Taekwondo Olympic selected athlete  
27th Olympic Games. Sydney, Australia 2000

Pan American Taekwondo Championship Oranjstead, Aruba, 2000.  
Gold medallist

Ibero-American Championship, Barcelona, Spain, 2003.  
Gold medallist

World University Championship, Patras, Greece 2004.  
5th. Place

Taekwondo athlete, Athens Olympic Games, Greece, 2004.  
5th place and Olympic Diploma.

### Recognitions

Title of "OUTSTANDING ATHLETE OF THE YEAR 2004" awarded by the  
Autonomous Sports Confederation of Guatemala according to agreement  
033/2004-CE-CDAG

Recognition by the Association of Sports Writers of Guatemala as the  
"Sports Promoter of the Year" Guatemala, 2019.



## REFERENCES

- International Olympic  
Committee

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